



# Kinsmen Park South Development Project

## Sponsorship Package

**For decades, Kinsmen Park South has been the heart of Regina's Lakeview neighborhood**—a place where kids learn to ski, dogs get their walks, families gather for picnics, and neighbors meet on morning jogs or evening strolls. In recent years, the expertly set trails for skiing, walking, and even dog-friendly adventures have drawn visitors from across the city—and beyond.

But even cherished community gems need care and a vision to keep them vibrant.



## A Vision Born from a Challenge

In 2023, a fire damaged the park's equipment facility—a critical setback for maintaining the trails. But what began as a challenge sparked something extraordinary. Volunteers, the City of Regina, local businesses, and the Regina Ski Club came together with a bigger dream: not just to repair, but to reimagine what Kinsmen Park South could be. Phase one of this ambitious multi-year project focuses on three key investments:



### New Low Trees and Shrubs

- Strategically planted greenery will act as windbreaks, providing shelter on our blustery prairie days and ensuring that fresh snow does not blow away, extending the ski season.
- The enhanced landscape will boost biodiversity and create a more inviting, beautiful park.



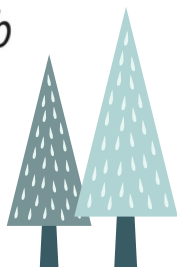
### A New Nordic Multipurpose Building (to replace the damaged building)

- A larger, more efficient facility to store equipment for trail setting, maintenance and equipment repairs.
- Serve as a potential waxing center and rest area for skiers.
- Operational in the fall for the 2025/26 ski season.



### Enhanced Spaces for Learning and Training

- Dedicated and expanded multi-track area for learn-to-ski programs, training sessions and ski races bringing even more energy and excitement to the park.
- The development of future provincial and national athletes, coaches, officials and volunteers.
- Wayfinding and information signage.



**For Kate Wood  
and her family,  
winter is  
something to  
celebrate.**

“

"Our two girls and I are learning to cross-country ski and there's no better place than Kinsmen Park South. It's perfect for beginners like us and we love watching the more accomplished skiers—it's so inspiring! Best of all it gives us a reason to get outside together as a family, truly a great way to spend time together."

”



**Looking Ahead: 2026  
and Beyond**

Phase one is just the beginning!

The momentum we create in Phase one will carry forward into even bigger enhancements in future phases, thanks to the unique leadership by the City of Regina, Regina Ski Club, the Lakeview Community Association, dedicated volunteers, and many other stakeholders.

The City of Regina is considering major investments in Kinsmen Park South. To learn more, visit: <https://beheard.regina.ca/kinsmen-park-south>

“

"I've been involved with this park for over 20 years. It's done wonders for my physical and mental well-being. I believe the best way to enjoy winter is to get out in it and I always find a friend to ski with when I arrive."

”



**For longtime  
Kinsmen Park  
volunteer Ron  
Blechinger, the  
park holds a  
deeper  
connection.**



## We need your Help to make this a reality

Achieving this vision starts with you. Our Phase one goal is to raise \$225,000 which includes:

- Walking, classic and skate skiing trail setting Nordic multipurpose facility.
- Shrubs and low trees for windbreak, snow retention and park beautification.
- Signage and equipment investments.
- Enhanced spaces for learning and training.

### Here's how you can make a difference:

- **Donate:** Every contribution brings us closer to our goal.
- **Sponsor:** Explore our sponsorship opportunities to support the park directly (cash and value in kind).
- **Share:** Spread the word on Social Media and within your networks. Follow us @kinsmen\_xc on Instagram.
- **Volunteer:** Join our team of dedicated individuals making this project happen. Email us at [kinsmenparktrail@gmail.com](mailto:kinsmenparktrail@gmail.com).
- **Stay Connected:** Subscribe to our mailing list for updates and events. Email [kinsmenparktrail@gmail.com](mailto:kinsmenparktrail@gmail.com) to join.

Together, we can ensure Kinsmen Park South remains a place to get to know your neighbors, embrace the outdoors in all seasons, and share the joy of nature for generations to come.



## Donations

Household donations of \$200 and over will get their family name on the Friends of the Kinsmen Park South tiered donation wall in the park. (Of course, this is optional and you can remain anonymous!)

Charitable tax receipts will be issued for all donations of \$25 and above. Payment options include a one-time donation or a recurring monthly payment and we will recognize your total donation over 12 months.

## Donor Recognition

<b>Freestyle Donor</b> (\$10,000 +)	<ul style="list-style-type: none"><li>• Recognition at the Grand Opening Ceremony</li><li>• Name recognition in the Freestyle Donor section of the tiered Friends of the Park Wall</li><li>• Tax Receipt from Regina Ski Club</li></ul>
<b>Nordic Donor</b> (\$5,000 - \$9,999)	<ul style="list-style-type: none"><li>• Name recognition in the Nordic Donor section of the tiered Friends of the Park Wall</li><li>• Tax Receipt from Regina Ski Club</li></ul>
<b>Classic Donor</b> (\$1,000 - \$4,999)	<ul style="list-style-type: none"><li>• Name recognition in the Classic Donor section of the tiered Friends of the Park Wall</li><li>• Tax Receipt from Regina Ski Club</li></ul>
<b>Friends of the Park</b> (\$200 - \$999)	<ul style="list-style-type: none"><li>• Name recognition on Friends of the Park Wall</li><li>• Tax Receipt from the Regina Ski Club</li></ul>

## How to Donate Online:

**Visit:** <https://www.sasksport.ca/donate/national-sport-trust-fund/>

**Enter:** Your donation amount and choose your payment option (one-time or recurring).

**Select:** Regina Ski Club Kinsmen Park Enhancement Project (SK:25:003)

**Enter:** Your contact and payment information

**Click:** Submit payment

We thank you for making Kinsmen Park South a great neighbourhood park!



## Sponsorship

Here's what's included in our sponsorship tiers:

### Classic Sponsor (\$1,000 to \$4,999)

- One-time post on kinsmen\_xc social media platforms recognizing your donation.
- Permanent recognition with your company name on the Tiers Donation Wall that will be permanently erected at the park.

### Nordic Sponsor (\$5,000 to \$14,999)

#### Classic perks PLUS:

- Recognition of your donation on kinsmen\_xc social media platforms with initial contribution post and grand opening post.
- Promoted/boosted social media post (1) to increase exposure.
- A digital "park sponsor logo"; recognizing your sponsorship to be used at your discretion on your website, on advertising, or on social media outlets.
- Permanent recognition with your company logo on the Tiers Donation Wall that will be permanently erected at the park.



### Freestyle Sponsor (\$15,000 and up)

#### Nordic perks PLUS:

- Repeat recognition on kinsmen\_xc social media platforms with direct tagging or hashtag, a minimum of 4 posts during the duration of project.
- Promoted/boosted social media posts (2) to increase exposure.
- Grand opening banner to be displayed on the new Nordic multipurpose facility on opening day with your company logo.
- Ribbon cutting for the Freestyle Sponsors (one delegate).
- A written testimonial detailing your gift and its impact towards Regina community.
- Permanent recognition with company logo on the Tiers Donation Wall that will be permanently erected at the park.

### As Lakeview homeowner Dave Hall says:

"This park is such a great example of a community coming together. On any given day, you'll see people of all ages enjoying the trails—it's a source of pride and a great way to connect us to the outdoors, which I think we're all craving."